

Dr Maria Evans

www.mariaevans.com

www.head-line.co.uk

<https://www.linkedin.com/in/maria-evans-phd/>

Introduction:	An established and respected leader I specialise in providing professional support for individuals and organisations through consultancy, research, training and coaching.	
Brief overview of career:	<ul style="list-style-type: none"> • Coach, Trainer, Researcher, Consultant Head-Line Communication Ltd • Teachers' Programme Developer, Royal Shakespeare Company • Senior Grants Manager, Paul Hamlyn Foundation • ESRC funded doctoral researcher, University of Warwick • Director of Education, Royal Shakespeare Company • Executive Director, arts4 (formerly arts4schools) • Student Support Manager, Chartered Institute of Management Accountants 	
Summary of chief skills, knowledge and expertise:	<ul style="list-style-type: none"> • Coaching and mentoring for all stages of careers, including leadership; • Leadership, management and delivery of an extensive range of professional development courses; • Senior strategic, operational and team leadership within a large-scale national organisation; • Post-doctorate level research in a variety of settings; • Project management of complex initiatives and events; • Senior grants management of cross art-form funds; • Expertise as consultant/adviser to organisations across the education, creative and cultural sectors; • Confidence and experience as a public speaker, nationally and internationally; • Extensive contacts across the UK's cultural, creative and education sectors; • Significant experience of supporting digital learning opportunities; and • Highly valued expertise in creating safe, inclusive, respectful environments to support people in work, professional development and coaching contexts. 	
Most recent employment: 2008 to present	<p>Coach, Trainer, Researcher, Consultant Head-Line Communication Ltd</p> <p>I have worked part-time as director of my own company since 2008, and full-time since 2018. Amongst a variety of roles I have developed particular expertise in supporting individuals and organisations as a trainer, consultant, researcher and coach. Recent projects include:</p> <ul style="list-style-type: none"> • Delivering coaching and mentoring in both one-to-one and group settings (2008-present); • Facilitating in-person and online training courses (2016-present); • Working as a lead researcher on short and longitudinal studies (2017-present) 	
Previous employment and research:	2016-2018	<p>Teachers' Programme Developer, Royal Shakespeare Company</p> <p>My role focused on the strategy, design and management of the RSC's professional development programme for primary and secondary schools. I continue to be invited to deliver on their current courses.</p>
	2015-2016	<p>Senior Grants Manager, Paul Hamlyn Foundation</p> <p>My role was to lead on the development and implementation of PHF's UK-wide strategy for supporting education and learning through the arts. I had responsibility for two funds with an annual distribution of £3million</p>
	2012-2017	<p>Economic and Social Research Council funded doctoral researcher, University of Warwick</p> <p>As part of my PhD I acquired or developed skills in conducting literature reviews; capturing of quantitative and qualitative data through surveys and interviews; analysing primary and secondary data; and writing up of findings to comply with rigorous academic requirements.</p>

	2004-2008	<p>Director of Education, Royal Shakespeare Company</p> <p>As a member of the SLT, and Director of the Education Department, I</p> <ul style="list-style-type: none"> • established and led a new and ambitious national and international strategy for the RSC's education work; • oversaw a change management programme within the education department; • initiated the RSC's ground-breaking Learning and Performance Network; • led a national and international consultation on successful ways of teaching Shakespeare; and • played a significant role in a partnership with the University of Warwick, which led to a successful HEFCE bid to create a cultural Centre of Excellence.
	2001-2004	<p>Executive Director, arts4 (formerly arts4schools)</p> <p>I established my own company, providing leadership, information and support for those working in the arts or education. Key projects included:</p> <ul style="list-style-type: none"> • delivery of a creative science programme for science teachers, commissioned by The Wellcome Trust and the DfES (2003-4); and • setting up and running the Inspiring Tomorrow's Audiences' conference (2003), the UK's first conference on digital and online arts educational resources for schools.
	1987-2001	<p>In my earlier career I worked for BBC Radio Drama as Production Assistant; Cheek by Jowl as Assistant Administrator; Widnes Sixth Form College as Head of Drama/Theatre Studies; RSC as Education Manager; Chartered Institute of Management Accountants as Student Support Manager.</p>
Summary of key qualifications, fellowships and training:	<p>2017</p> <p>2016-now</p> <p>2008</p> <p>2007</p> <p>2005-10</p> <p>2003</p> <p>1993-94</p> <p>1991-93</p> <p>1983-86</p>	<p>PhD in Arts Education, University of Warwick</p> <p>Fellow, Royal Society for the Arts, Manufactures and Commerce</p> <p>Accredited Coach, Performance Coach Ltd</p> <p>Clore Leadership Short Course</p> <p>Associate Fellow, the University of Warwick's CAPITAL centre</p> <p>Diploma in Women in Management (Distinction), Birkbeck College</p> <p>PGCE: Drama and English (Distinction), University of Leeds</p> <p>MA: Arts Management in Education, City University, London</p> <p>BA: Drama and Latin, University College of North Wales</p>
Voluntary roles:	<p>2017-8</p> <p>2003-16</p>	<p>Trustee, Pegasus Theatre, Oxford</p> <p>Various school governance roles</p>
References:		Contact details available on request.